

COMUNE DI GENOVA



Ayuntamiento
de Murcia

Transnational Bilateral Meeting
SISTER

*“Seminars for Integrating Simultaneous Twinning
Experiences and Reconsolidation”*



Murcia (SPAIN) 14-17 & 25 October 2021



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SISTER

Wednesday the 13th of October	
10.00 - 12.00	Transfer Genoa-Milan Malpensa
	Coordinator: Mr. Gianluca Saba – <i>Head of the International Relations Department Genoa</i>
Start:	Pick-up & Transfer
14.30 - 16.40	Flight to Alicante
Start:	Milan Bergamo Airport
16.40 - 18.00	Arrival in Alicante and Transfer to Murcia
Start:	Alicante Airport
18.00 - 19.00	Arrival Hotel in Murcia, check-in, freshen-up
Venue:	Hotel Hesperia Murcia Centro, c/ Madre de Dios 4, 30004 Murcia
20.30 - XX.XX	Dinner (informal)

Thursday the 14th of October	
09.30	Pick-up at the Hotel
Start:	Hotel Hesperia Murcia Centro, c/ Madre de Dios 4, 30004 Murcia
10.00 - 10.45	Guided Visit “Santa Clara Museum”
Venue:	Av. Alfonso X el Sabio, 1, 30008 Murcia
10.50 - 11.30	Guided Visit Archaeological Museum of Murcia
Venue:	Av. Alfonso X el Sabio, 7, 30008 Murcia

START OF DAY ONE	
11.45 - 11.50	Walk to Murcia City Hall
	Ayuntamiento de Murcia, Glorieta de España 1, 30004 Murcia
11.50 - 12.00	Visit at Murcia City Hall
	Arrival at City Hall, Ground Floor Exhibition Room, Plenary Room.
12.00 - 12.45	Official Reception at Murcia City Hall
	Reception of the Genovese Delegation by the President of the City Council and Mayor of Murcia, Mr. Antonio Serrano Martínez , accompanied by; Mr. Juan Fernando Hernández Piernas, Councilmember for European Programmes Municipal Initiatives and Public Domain, and Mr. Pedro García Rex Councilmember for Culture, Tourism and Sports.
Venue:	Salón del Pleno, Ayuntamiento de Murcia, Glorieta de España 1, 30004 Murcia.
13.00 - 15.00	Lunch
Venue:	Restaurante El Quincho c/ Apóstoles, 10, 30001 Murcia
15.00 - 16.00	Symphony, a virtual tour to the heart of music
	Avenida de la Libertad
16.00 - 17.00	Site-Visits to Artillery Barracks, Murcia River Project
Start:	Edif. Moneo, Plaza del Cardenal Belluga 4, 30001 Murcia.



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17.00 - 19.00	Guided tour of the historical centre of Murcia Murcia Tourism Department
Start:	Tourism Office, Plaza del Cardenal Belluga s/n, 30004 Murcia

	Pesto Competition
17.00 - 19.00	Mr. Roberto Panizza – <i>Director International Pesto Competitions of Genoa</i>
Venue:	Plaza del Cardenal Belluga

19.00 - 20.30	Free time to freshen-up or explore the City
Start:	Hotel Hesperia Murcia Centro, c/ Madre de Dios 4, 30004 Murcia
20.30 - XX.XX	Dinner
Venue:	Restaurant Las Mulas, c/ Ruipérez, 5, 30004 Murcia

Friday the 15th of October – DAY TWO	
09.45 - 10.00	Pick-up at the Hotel and walk to City Hall
Start:	Hotel Hesperia Murcia Centro, c/ Madre de Dios 4, 30004 Murcia
10.00 - 14.00	Break-out Sessions and Technical Visits (Include Coffee-break)

ROOM 1	Genoa-Murcia bilateral meeting regarding “Sardineros in Genoa”
<i>Genoa</i>	Authorities: Mr. Gianluca Saba – <i>Head of the International Relations Department Genoa</i> Ms. Monica Bocchiardo – <i>Genoa City Hall Comm. and Events Director</i>
<i>Murcia</i>	Mr. Pedro García Rex – <i>Councilmember of Culture, Tourism and Sports.</i> Mr. José Antonio Sánchez López – <i>President of the Sardineros</i> Ms. Mercedes Hernández Martínez – <i>Head of the Culture Department, Murcia City Hall</i> Mr. Francisco Javier Valverde Cegarra – <i>Secretary General of the Sardineros</i> Mr. Juan García Álvarez – <i>Board Member of the Sardineros</i> Mr. José Tomás Martínez Cascales – <i>Board Member of the Sardineros</i>
Venue:	Cuartel de Artillería Murcia, c/ Cartagena, s/n, 30002 Murcia



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ROOM 2	Culture and Events
<i>Genoa</i>	Authorities: Ms. Tiziana Tinnirello – <i>Genoa City Hall Comm. and Events Direction</i>
<i>Murcia</i>	Mr. Jorge García Montoro – <i>Head of Tourism Department Murcia</i> Mr. Jesús de la Peña – <i>Cultural Director Cuartel de Artillería Murcia</i>
Venue:	Cuartel de Artillería Murcia, c/ Cartagena, s/n, 30002 Murcia

ROOM 3	Press and the importance of City Image
<i>Genoa</i>	Authorities: Ms. Silvia Stefani – <i>Genoa City Hall Press Office</i>
<i>Murcia</i>	Ms. Josefina López – <i>Murcia City Hall Press Office</i>
Venue:	Cuartel de Artillería Murcia, c/ Cartagena, s/n, 30002 Murcia

ROOM 4	Historical ties between Genoa and Murcia
	Murcia University
Venue:	Cuartel de Artillería Murcia, c/ Cartagena, s/n, 30002 Murcia

Site Visit 1	Secondary School - Instituto de Educación Secundaria Floridablanca
<i>Genoa</i>	Authorities: Mr. Alessandro Clavarino – <i>Schools/Education Office Liguria</i>
<i>Murcia</i>	Mr. Antonio Benito – <i>Councilmember for Education and Urban Agenda Murcia</i> Mr. Francisco López – <i>Municipal Education Head of Area</i>
Venue:	c/ Miguel Hernández, 5, 30011 Murcia

Site Visit 2	Murcia Chamber of Commerce
<i>Genoa</i>	Authorities: Mr. Roberto Panizza – <i>Genoa Chamber of Commerce</i>
<i>Murcia</i>	Mr. Juan Vicente Larrosa – <i>Councilmember for Employment, Commerce and Municipal Markets</i> Mr. José Daniel Martín González – <i>Municipal Commerce Head of Area</i>
Venue:	Cámara Oficial de Comercio de Murcia, Pl. San Bartolomé, 3, 30004 Murcia



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Site Visit 3	Museum and Seat of the Agrupación Sardinera
	Agrupación Sardinera
Venue:	Sede Oficial Agrupación Sardinera c/ Cartagena, s/n, 30002 Murcia

13.00 - 15.00	Lunch
Venue:	Restaurante la Tapa, Plaza de las Flores

15.00 - 18.30	Workshop 1: Hidden Cities Helia de San Nicolás
Venue:	Salón Noble, 1 st floor, Edif. Moneo, Plaza del Cardenal Belluga 4, 30001 Murcia.

15.00 - 18.30	Workshop 2: Murcia, an open city - tradition and innovation Mayka Verde Martín
Venue:	Palacio Almudi c/ Plano de San Francisco, 8, 30004 Murcia

15.00 - 18.30	Workshop 3: Murcia Gastronomy Capital of Spain 2021 Jorge García Montoro
Venue:	Murcia Gastronomy Capital office Pl. Julián Romea, s/n, 30001 Murcia

15.00 - 18.30	Workshop 4: Integration and European Values Mercedes Hernández Martínez
Venue:	Cuartel de Artillería Murcia, c/ Cartagena, s/n, 30002 Murcia

18.30 - 20.00	Free time to freshen-up or explore the City
Start:	Edif. Moneo, Plaza del Cardenal Belluga 4, 30001 Murcia.
20.00 - 20.45	Guided Tour of the Royal Casino Murcia Those who wish to explore the Royal Casino, may arrive at any time between 20.00 and 20.45, as the guide is digital and can be set to Italian. Please note dinner starts at 21.15
Venue:	Real Casino de Murcia c/ Trapería, 18, 30001 Murcia
21.00 - XX.XX	GALA DINNER
Venue:	La Malquerida Pl. Hernández Amores, 3, 30001 Murcia

10.00 - 13.00	Visit to Salzillo Museum https://www.museosalzillo.es/ Cultural importance of the Easter week in Murcia
Venue:	Calle Dr. Jesús Quesada Sanz 1, 30005 Murcia



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13.00 - 15.00	Lunch
Venue:	Zaher, c/ Riquelme, 13, 30005 Murcia

15.00 - 18.00	Site-visit: Urban DNA, citizen participation and engagement for urban revitalisation.
Venue:	Santa Eulalia

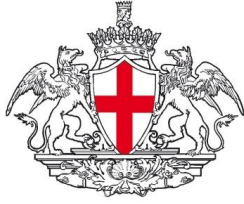
18.00 - 20.00	Dinner
Venue:	c/ Cartagena, 30002 Murcia

21.00 - XX.XX	Lemon-pop music festival Indie-pop festival in the City of Murcia, line-up; <ul style="list-style-type: none">• Carolina Durante• Don Fluor & Jorge Guirao• Triángulo de Amor Bizarro
Venue:	Cuartel de Artillería Murcia, c/ Cartagena, s/n, 30002 Murcia

Sunday the 17th of October	
09.00 - 10.00	Transfer to Alicante Airport
Start:	Hotel Hesperia Murcia Centro, c/ Madre de Dios 4, 30004 Murcia
10.00	Arrival at Alicante Airport
12.15 - 13.20	Flight to Madrid
15.10 - 17.15	Flight to Milán Malpensa
17.30 - 20.00	Transfer to Genoa
Start:	Milan Bergamo Airport
20.00	Arrival in Genoa

One week after the physical visit there will be an online follow-up to debate conclusions and main takeaways of the visit, giving participants a week to digest the experience.

Monday the 25th of October	
10.25	Connect to online session
11.00 - 11.30	Conclusions of Participants from Genoa
11.30 - 12.00	Conclusions of Participants from Murcia
12.00 - 12.30	Repercussion in Press and Social Networks
12.30 - 12.40	Break
12.40 - 13.30	Genoa-Murcia Twinning; the way forward
13.30	End of session



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Primary Links

Murcia City Hall

www.murcia.es

Murcia Cultural Agenda

<https://eventos.murcia.es/>

Murcia Tourism Office

<https://turismodemurcia.es/es/>

A small tour through Murcia (so you know what to expect)

https://www.youtube.com/watch?v=-H5kqjdGIRc&ab_channel=TurismodeMurcia

https://www.youtube.com/watch?v=j9UsB4pMhl8&ab_channel=TurismodeMurcia